



## ***ALTERNATIVE ENERGY & BUILDING EFFICIENCY EAST***

### **OFFICIAL SPONSORSHIP & BOOTH RATES**

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**All Sponsorships include:**

- Expanded exhibitor listing in Show Guide
- Listing as sponsor on Show Website and in the Show Guide
- Logo on the Show website

**DIAMOND SPONSORSHIP** (Exclusive) **\$25,000**

- Booth – 20x20 (booth carpet included)
- Private VIP Luncheon (up to 25 Guests) –OR- Opening Reception
- Premium Entrance Banner Location (includes hanging fee)
- One-hour Company Panel Discussion
- Full-Page Editorial AND Advertisement in Show Guide
- Attendee List
- 10 Complimentary Full-Conference Passes

**CORPORATE SPONSORSHIP** **\$12,500**

This is a special sponsorship we have created for a company that has a strong interest to support the work being done within these industries and works with companies that are considered mainstream alternative energy company (Should be a Bank, Insurance, Law, Utility, etc.).

- Booth – 10x20 (includes booth carpet)
- Pre-Show email blast
- Post-Show email blast to full attendee and exhibitor list
- Premium Banner Location
- Sponsor Conference Networking Breaks
- Pre-arranged meetings to network with exhibitors
- 8 Complimentary Full-Conference Passes

**PLATINUM SPONSORSHIP** (Exclusive) \$10,000

Best suited for a company that is a leader in either the Alternative Energy or the Building Efficiency industry, capable of offering industry-leading technology.

- Booth – 20x20 (includes booth carpet)
- Premium Banner Location
- Pre-show Mailing to up to 1,000 Attendees and/or prospects
- Full-Page Cover Advertisement in Show Guide
- 8 Complimentary Full-Conference Passes

**GOLD SPONSORSHIP** (Exclusive) \$7,500

This is designed for a company that has been in the industry for a few years and is now ready to take the next step in growing their business growth.

- Booth – 10x20 (includes booth carpet)
- Premium Banner Location
- Registration Handout
- Full-Page Advertisement in Show Guide
- 4 Complimentary Full-Conference Passes

**SILVER SPONSORSHIP** \$4,250

Perfectly balanced between increasing booth traffic and building brand recognition, this sponsorship is ideal for a company just starting out, or only in the industry for a short time, but possessing enough resources to be able to separate themselves from their competition.

- Booth – 10x10
- Banner Location
- Full-Page Advertisement in Show Guide
- 3 Complimentary Full-Conference Passes

**COCKTAIL RECEPTION** (Exclusive) \$10,000

- VIP Table for up to 12
- Pre-show email blast
- Two (2) Easel Signs at Reception Entrance
- Full-Page Advertisement in Show Guide

**REGISTRATION SPONSORSHIP** (Exclusive) \$5,000

- Sponsor Logo on all Registration Desk Kick-plates
- Company Literature Distribution at all Registration Desks
- Easel Sign in Registration Area
- Full-Page Advertisement in Show Catalogue

**ATTENDEE BAGS** (Exclusive) \$2,000

Sponsor gets their logo on the Official Show Bag which will also display the Show logo

**REGISTRATION HANDOUT** \$750

A one-page marketing piece or small giveaway that will be handed out to all Exhibition Hall Attendees as they sign up for their badges.

**CONFERENCE SEAT DROP** \$750

Show Management will place a marketing piece on all seats in one session across all Tracks.

**NETWORKING BREAK SPONSORSHIP** (2 Days Available) \$1,500 each

- Tabletop signs on all Food Tables in Conference area
- Two (2) Easel Signs at Entrance to Conference Area

**MORNING NETWORKING BREAK SPONSORSHIP** (2 Days) \$1,250 each

- Tabletop signs on all Food Tables in Conference area
- Two (2) Easel Signs at Entrance to Conference Area

**FLOOR BILLBOARDS** \$950 each

1m x 2m high, these foam core sign inserts will be placed in metal frames and placed strategically in high-traffic areas around the common areas.

**BANNERS** (Location only) \$500 - \$2,500

Banner locations are available and are priced based on location. Exhibitors displaying banners must supply banners and are responsible for hanging cost. Please contact Show Mgmt for exact location and its price.

**PREMIUM BOOTH PACKAGE**

**\$3,400**

- 10x10 Booth Space – includes:
  - Pipe & drape
  - Table and 2 chairs
  - Company sign
  - Wastebasket
  - Logo on Show Site
  - 3 Full Conference Passes
  - Booth Carpet
- Full-Page Advertisement in Show Catalogue
- Pre-Show Email Blast

**UPGRADED BOOTH PACKAGE**

**\$2,600**

- 10x10 Booth Space – includes:
  - Pipe & drape
  - Table and 2 chairs
  - Company sign
  - Wastebasket
  - Logo on Show Site
  - 3 Full Conference Passes
  - Booth Carpet
- Half-Page Advertisement in Show Catalogue

**BASIC BOOTH PACKAGE**

**\$1,950**

- 10x10 Booth Space – includes:
  - Pipe & drape
  - Table and 2 chairs
  - Company sign
  - Wastebasket
  - Logo on Show Site
  - Full Conference Pass
- Does not include carpet