



ALTERNATIVE ENERGY & BUILDING EFFICIENCY

OFFICIAL SPONSORSHIP & BOOTH RATES

All Sponsorships include:

- Expanded exhibitor listing in Show Guide
- Listing as sponsor on Show Website and in the Show Guide
- Logo on the Show website

DIAMOND SPONSORSHIP (Exclusive) **\$25,000**

- Booth – 20x20 (booth carpet included)
- Private VIP Luncheon (up to 25 Guests) –OR- Opening Night Reception
- Premium Entrance Banner Location (includes hanging fee)
- One-hour Company Panel Discussion
- Full-Page Editorial in Show Guide AND Full-Page Advertisement
- Attendee List
- 10 Complimentary Full-Conference Passes

CORPORATE SPONSORSHIP **\$12,500**

This is a special sponsorship we have created for a company that has a strong interest to support the work being done within these industries and who may not themselves be an alternative energy or energy efficient building product company (ie- Bank, Insurance, Law, Utility, etc.).

- Booth – 10x20 (includes booth carpet)
- Post-Show mailing to full attendee and exhibitor list
- Premium Banner Location
- Sponsor Conference Networking Breaks
- Pre-arranged meetings to network with exhibitors
- 8 Complimentary Full-Conference Passes

PLATINUM SPONSORSHIP (Exclusive) \$10,000

Best suited for a company that is a leader in either the Alternative Energy or the Building Efficiency industry, capable of offering industry-leading technology.

- Booth – 20x20 (includes booth carpet)
- Premium Banner Location
- Pre-show Mailing to up to 1,000 Attendees and/or Prospects
- Full-Page Cover Advertisement in Show Guide
- 5 Complimentary Full-Conference Passes

GOLD SPONSORSHIP (Exclusive) \$7,500

This is designed for a company that has been in the industry for a few years and is now ready to take the next step in growing their business growth.

- Booth – 10x20 (includes booth carpet)
- Premium Banner Location
- Registration Handout
- Full-Page Advertisement in Show Guide
- 3 Complimentary Full-Conference Passes

SILVER SPONSORSHIP \$4,250

Perfectly balanced between increasing booth traffic and building brand recognition, this sponsorship is ideal for a company just starting out, or only in the industry for a short time, but possessing enough resources to be able to separate themselves from their competition.

- Booth – 10x10 (does not include carpet)
- Banner Location
- Floor Billboard
- Full-Page Advertisement in Show Guide
- 3 Complimentary Full-Conference Passes

COCKTAIL RECEPTION (Exclusive) \$10,000

- Booth - 10x20
- VIP Table for up to 10
- Pre-show email blast
- Two (2) Easel Signs at Reception Entrance
- Full-Page Advertisement in Show Guide

REGISTRATION SPONSORSHIP (Exclusive) \$5,000

- Sponsor Logo on all Registration Desk Kick-plates
- Company Literature Distribution at all Registration Desks
- Easel Sign in Registration Area
- Full-Page Advertisement in Show Catalogue

ATTENDEE BAGS (Exclusive) \$1,500

Sponsor supplies the Official Show Bag which will display the Show and sponsor logo

REGISTRATION HANDOUT \$1,500

A one-page marketing piece or small giveaway that will be handed out to all Exhibition Hall Attendees as they sign up for their badges.

CONFERENCE SEAT DROP \$1,250

Show Management will place a marketing piece on all seats in one session across all Tracks.

NETWORKING BREAK SPONSORSHIP (2 Days Available) \$1,500 each

- Tabletop signs on all Food Tables in Conference area
- Two (2) Easel Signs at Entrance to Conference Area

MORNING NETWORKING BREAK SPONSORSHIP (2 days) \$1,250 each

- Tabletop signs on all Coffee/Food Tables in Conference area
- Two (2) Easel Signs at Entrance to Conference area

FLOOR BILLBOARDS \$950 each

1m x 2m high, these foam core sign inserts will be placed in metal frames and placed strategically in high-traffic areas around the common areas.

BANNERS (Location only) \$500 - \$2,500

Banner locations are available and are priced based on location. Exhibitors displaying banners must supply banners and are responsible for hanging cost. Please contact Show Mgmt for exact location and its price.

PREMIUM BOOTH PACKAGE

\$3,400

- 10x10 Booth Space – includes:
 - Pipe & drape
 - Table and 2 chairs
 - Company sign
 - Wastebasket
 - Booth carpet
 - Logo on Show Site
 - 3 Full Conference Passes
- Full-Page Advertisement in Show Catalogue
- Pre-Show Email Blast

UPGRADED BOOTH PACKAGE

\$2,600

- 10x10 Booth Space – includes:
 - Pipe & drape
 - Table and 2 chairs
 - Company sign
 - Wastebasket
 - Booth carpet
 - Logo on Show Site
 - 3 Full Conference Passes
- Half-Page Advertisement in Show Catalogue

BASIC BOOTH PACKAGE

\$1,950

- 10x10 Booth Space – includes:
 - Pipe & drape
 - Table and 2 chairs
 - Company sign
 - Wastebasket
 - Logo on Show Site
 - 1 Full Conference Pass